

ORDER



KLAS

Orders
Order / Rev: 37066
Alt Order #: 08854926
Product Desc: AFP-SENATE
Estimate: 514
Flight Dates: 08/22/12 - 08/28/12
Original Date / Rev: 08/22/12 / 08/23/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Americans 4 Prosperity
Demographic: A35+
Product Codes: PO4
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/23/09
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	3	\$21,000.00	\$17,850.00
08/27/12	08/28/12	3	\$24,100.00	\$20,485.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	3	\$21,000.00	\$17,850.00	0.00
September 2012	3	\$24,100.00	\$20,485.00	0.00
Totals	6	\$45,100.00	\$38,335.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$45,100.00
Market	100%	\$150,333.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$37,583.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$7,516.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	8	08/23/12	08/23/12	Thu 10-11p Person Of Interest	CM	10-11p	---T---	:30	1	\$10,000.00	LV1	0.00	NM	1	\$10,000.00
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/20/12	08/26/12	---T---	1		\$10,000.00	0.00							
E 4	8	08/26/12	08/26/12	CBS Sunday Morni	CM	CBS Sunday Morni	-----S	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00

Advertiser:	Americans 4 Prosperity
Product Desc:	AFP-SENATE
Estimate:	514

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS News Sunday Mornii											
				CBS News Sunday Morning											
				SUN MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S		1			\$3,500.00		0.00				
E 5	8	08/26/12	08/26/12	Sun 9-10p	CM	9-10p	-----S	:30	1	\$7,500.00	LV1	0.00	NM	1	\$7,500.00
				The Good Wife											
				THE GOOD WIFE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S		1			\$7,500.00		0.00				
E 6	8	08/28/12	08/28/12	Tue 10-11p	CM	10-11p	-T-----	:30	1	\$8,500.00	LV1	0.00	NM	1	\$8,500.00
				Ent Tonight / Ins Edition											
				MENTALIST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	-T-----		1			\$8,500.00		0.00				
N 7	8	08/27/12	08/27/12	Mon 10-11p	CM	10-11p	M-----	:30	1	\$14,300.00	LV1	0.00	NM	1	\$14,300.00
				Hawaii Five-O											
				due missed log and program change											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	M-----		1			\$14,300.00		0.00				
N 8	8	08/27/12	08/28/12	8 News Now 5-630p M-FCM		5-630p	MT-----	:30	1	\$1,300.00	LV1	0.00	NM	1	\$1,300.00
				8 News Now 5-630p M-F											
				due missed log and program change											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	MT-----		1			\$1,300.00		0.00				
													Totals	6	\$45,100.00